



# Maria Fonseca

Full-time UI/UX designer & part-time multimedia creator living in Braga, PT.  
Graduated in Visual Arts, majored in Communication & AV, working in UI/UX  
Design and now learning Front-end in an attempt to become a unicorn  
designer. Lover of books, sound design, scrap collages and Notion systems.

## Contacts

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## Selected Experience

Now/  
2021

### Smartgov Group

#### UI/UX Designer

Digital design (websites, apps, kiosks) from research to high-fidelity prototyping and to – in smaller projects – frontend and backoffice customization in WordPress.

Experience with design libraries. Collaboration with Development, Product Management and Support teams, including remote training of product usage for teams and clients.

Graphic & editorial products design – catalogues, product user manuals, presentations, illustrations.

Now/  
2019

### Freelance

#### Multimedia Creator

Graphic & digital products design, including a poster design for short-film “O Abafador” nominated for best film poster in the 2023 Sophia Estudante Awards.

Co-direction & sound direction of experimental short-film “Hallucination”, winner of the 2020 Porto Fashion Film Festival Audience Award.

2018

### Licentia Unipessoal, LDA.

#### Copywriter & Content Designer

Single project. Development of product showcase website on WordPress builder, from information selection to sitemapping, copywriting and website construction.

## Academic Education

2020/  
2017

### University of Minho

#### Bachelor’s Degree in AV & Multimedia Communication Sciences

Focused in 2D animation, audiovisual production & sound post-production.

Co-direction & sound direction of the experimental short-film “Ganas”, nominated for Best Experimental Short-Film in the 2021 Sophia Estudante Awards; winner of Best Experimental Short-Film in the 2021 Curtas CC (uni short-films festival); nominated for Best Experimental Short-Film in the 2021 Ecos do Lima Festival; featured in the 2021 Galician-Portuguese Film Cycle & the 2021 Como é que CC Mexe! uni film showcase.

Journalistic profile video of local artist nominated for Best Short-Film in the 2019 Bragacine Film Festival.

Title sequence animation nominated for Best Animation in the 2019 Curtas CC (uni short-film festival).

2016

### Lisbon Theatre and Film School

#### Cinema Course

Frequency in bachelor’s degree in cinema.



## Complementary Education

2023/  
2022

### TheStarter

## Front-end for UI/UX Designers Course

Development of a responsive website with HTML, CSS & JS using Bootstrap.  
Concluded with a 20/20 mark.

2021

### Kerigma

## Specialization in Gender Equality

Professional training with capstone project on "Different types of families".

### John Hopkins University @ Coursera

## Specialization in HTML, CSS and JavaScript for Web Developers

Development of responsive websites.

2021/  
2020

### FutureLearn

## Online courses on Accessibility, Web, Design & Coding

Computer Programming, Coding for Web & User Experience for Mobile Apps course program from the University of Leeds & Institute of Coding.

UX and Accessible Design course from the UAL Creative Computing Institute & Institute of Coding.

2020

### CalArts @ Coursera

## Specialization in UI/UX Design

From research to app design & prototyping of a food delivery app for a fictional restaurant and a plant management app for a fictional plant store.

### CalArts @ Coursera

## Specialization in Graphic Design

Branding of a fictional plant store.

## Skills

UX design, interaction, CSS, HTML, copywriting, prototyping, presentation, sound design, video montage, Figma, Sketch, Zeplin, InVision, Visual Studio Code, Adobe Suite, Affinity Universal, WordPress, Office, Notion, Bitrix24, Miro.

## Languages

Portuguese (native) and English (fluent).

Basic level of Spanish and French.